

**NEW STRATEGIC PARTNERSHIP FOR FLASH BATTERY:
ITALIAN-GERMAN EUROPEAN SYSTEM INTEGRATOR NOW A REALITY.**

**Germany's path to electrification has been stepped up with an important agreement
between Bavarian Atech GMBH and Italy's Flash Battery.**

Sant'Ilario d'Enza (Reggio Emilia), 23 June 2021 – Less than a year from the agreement with EFA France, Flash Battery has started another **international partnership** strategically focused on further developing the **German-speaking markets**, which today account for **30% of the exports** of the Sant'Ilario-based company, a leading producer of lithium batteries for industrial machinery and electric vehicles.

The **collaborative agreement** was in fact signed a few weeks ago between **Flash Battery** and Bavarian **Atech GMBH** – one of **Europe's big players in the electrification** of industrial battery-powered vehicles – which can now boast latest-generation lithium batteries in its own range, perfect for industrial applications across the core sectors of the German company: goods handling, manufacturing industry, building construction, agriculture, light- and heavy-duty electric vehicles, nautical applications, aerial work platforms and industrial robotics.

“Together we are especially looking to cater to the **German, Austrian and Swiss** markets”, underlines **Marco Righi**, CEO and Founder of Flash Battery, a recent recipient of an award from Italian president Sergio Mattarella, for the results achieved in the area of research and innovation. “In these markets, small and medium-sized companies, as well as bigger companies, are increasingly more focused on having **only one partner for powertrain systems**”.

“**Atech** is the **partner of excellence** to strengthen our presence in **very demanding markets**, where an in-depth knowledge of the sector is required for project development, including at the prototype level. In fact, it is at this level that the **skills and experience** that our companies accumulated in the sectors in which we share an interest (agriculture, AGV, EWP, GSE, specialty machinery) integrate”.

“For Atech”, underlines **Anton Eberharter**, CTO and Managing Director of the company founded in 1987 by Helmut Gäbelein, “the collaborative agreement with Flash Battery means, first and foremost, to rely on **ultra-high quality and highly customised products** that integrate perfectly with the products we represent in the market today (inverters, battery chargers, electric motors, DC

contactors, gearboxes). Starting today, we will be able to **respond to our customers' electrification demands in an effective way**, offering complete power train solutions”.

“This agreement”, concludes Righi, “will enable us to serve the German-speaking markets, offering electric vehicle manufacturers, logistics, construction and agrifood companies, and industry in general complete packages for making the **transition from internal combustion to hybrid and to full-electric**”.

Already a “Growth Champion” among Italian companies according to the German Institute for Finance and Quality, Flash Battery aims at further solidifying its leadership in the sector to keep up the pace of 2020, during which, despite the negative impact of the pandemic, it recorded revenues of more than 14 million euros, up 5%, and increased its workforce to more than 60 employees, up 25%.

Flash Battery produces lithium batteries for industrial machinery and electric vehicles.

Since 2012, the year in which Flash Battery was founded, the company has designed and produced more than 9,800 lithium batteries, developed more than 370 different bespoke models and installed over 125 MWh in various industrial machinery and electric vehicle applications (data as of 5 March 2021).

Flash Battery batteries, which are in use in 54 different countries around the world, are automatically monitored on a daily basis by our proprietary Flash Data Center remote control system.

Flash Battery was born out of the passion for electronics and technology of two young men, Marco Righi (CEO) and Alan Pastorelli (CTO), who had expertise in lithium batteries and automotive systems.

Our mission is to supply lithium batteries to builders of industrial machinery and electric vehicles who have moderate production volumes and strong needs for customisation.

Today Flash Battery is the best-selling lithium battery in Italy, featuring the fastest charging times around and zero maintenance.

Learn more at www.flashbattery.tech