

**ELECTRIC MOBILITY OF THE FUTURE:
FLASH BATTERY FROM REGGIO EMILIA AMONG THE TOP
PLAYERS OF THE WORLD AUTOMOTIVE INDUSTRY AT ELECTRIC DAYS**

An exceptional line-up at Electric Days Digital from 8 to 12 February to talk about cars and sustainability. And because the transition to electric vehicles is multi-faceted, names such as Boeri, Lagerbäck, Llewellyn, Maronta, Moroder, Oldani, Passera and Rocca will also be on stage along with the industry's finest

Sant'Ilario d'Enza (Reggio Emilia), 8 February 2021 – **Flash Battery** will be taking part in **Electric Days Digital** alongside the biggest automotive manufacturers in the world to **talk about the electrification of mobility**.

An international event entirely dedicated to the world of electric cars and the future of sustainable mobility, where CEO and Founder of Flash Battery **Marco Righi** will take the stage on **9 February at 11:00 AM**. This leading company in the production of lithium batteries is currently making significant investments in innovation, especially in terms of process and product sustainability.

The first Electric Days event, scheduled to be held from **8 to 12 February** and created to help the general public familiarise with the world of electric cars, will feature a **jam-packed line-up of outstanding guests** - along with the very best from Italian industry - all focussing on the theme of sustainability from unconventional points of view.

From architect Stefano Boeri to TV presenter Filippa Lagerbäck, from Oscar winner Giorgio Moroder to the presenter of Fully Charged, Robert Llewellyn, and also Michelin-star chef Davide Oldani and actress Stefania Rocca.

Energy transition also has extraordinary **financial and geopolitical implications**, which will be analysed with the former minister and number one of Illimity, Corrado Passera, and with the International Relations Officer for Limes, Fabrizio Maronta.

The **industry sector** will also be very prominent, with the participation of BMW, Citroën, Ds Automobiles, Fiat, Ford, Honda, Hyundai, Lexus, Jaguar, Jeep, Land Rover, Mazda, Mercedes-Benz, Opel, Peugeot, Renault, Suzuki, Toyota and Volkswagen Commercial Vehicles.

And these are just the automotive brands: the event - whose institutional partners include ANFIA, UNRAE and Motus-E - will also see the participation of Bosch, **Flash Battery**, FPT, IrenGo, LeasePlan, Seri Industrial, Texa and TUC.technology, as well as designers Mike Robinson and Umberto Palermo.

"We are very pleased" concludes Marco Righi, CEO and Founder of Flash Battery, "that we **have been selected to share our experiences** at **Electric Days Digital on 9 February at 11:00AM**, during the **Lithium Batteries Made in Italy** talk dedicated to lithium batteries where we will analyse the importance of **batteries** for **successful electrification**".

The event will kick off on **8 February** live on the www.electricdays.it website, where it will be possible to follow all the speeches and in-depth analyses of this first edition of Electric Days either live or on demand.

Flash Battery was founded in 2012 and, by 2020, it had a turnover of 14 million Euros and 60 members of staff. The company designs and produces lithium batteries for industrial machinery and electric vehicles, supplying manufacturers with moderate production volumes and significant customisation needs.

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