



Press release 2/2020

## KAITEK FLASH BATTERY: 10,000 EUROS FOR SANTA MARIA NUOVA HOSPITAL IN REGGIO EMILIA. PRIME MINISTER'S DECREE: SMART-WORKING OFFICES OPEN, MANUFACTURING CLOSED

*Sant'Ilario d'Enza – 24 March 2020. Flash Battery has contributed to the Reggio Emilia Unindustria initiative with a donation of 10,000 euros to the Fondazione Grade charity to purchase equipment needed by the intensive care department at Santa Maria Nuova Hospital in Reggio Emilia to treat patients with Covid-19. By prime ministerial decree, manufacturing has closed, while office staff continue to work remotely.*

Kaitek Flash Battery has contributed to the Reggio Emilia Unindustria invitation to support local hospitals by donating **10,000 euros to the Fondazione Grade** charity to purchase equipment needed by the intensive care department at Santa Maria Nuova Hospital in Reggio Emilia and other local healthcare providers to treat patients with Covid-19.

"**We made this contribution to the initiative launched by Unindustria Reggio Emilia** ('With Unindustria, united against the virus')", explains Marco Righi, CEO of the firm that was recently judged the 'best under-40s business in Emilia Romagna' for the second consecutive year, "by releasing and directing funds to this project which we normally use to support initiatives and services associated with healthcare, culture, sport and the voluntary sector".

"Today", continues Righi, who is chairman of the young industrialists' section of Unindustria and deputy chairman of the organisation, "**the world of business is called upon to make extraordinary efforts** to support our public and private services and the vast network of volunteers which are battling the Coronavirus emergency; unfortunately, many businesses are themselves suffering the consequences of the crisis, and this makes it all the more necessary for those who can to take exceptional steps to support the people most directly involved in helping individuals and families and halting the spread of the disease".

For this reason, Righi makes a special appeal to young entrepreneurs who - he says - "have already established the way ahead for their firms". "This", he emphasises, "**is the moment to invest in a wider sense for the benefit of everyone**, considering both the public sector and the many private sector organisations that are making extraordinary efforts, which often go unnoticed in this area".

The manufacture of lithium batteries by **Kaitek Flash Battery** (turnover 14 million euros, 52 employees with an average age of 33, links with 54 countries), which until now has continued as normal, **thanks to the use of smart working**, will be suspended on 25 March.

Following the announcement of a decree by the prime minister to strengthen measures to slow the spread of Covid-19, all manufacturing in Italy not deemed essential is suspended, and this includes the Kaitek Flash Battery factory.

In accordance with the decree, production will be suspended from **Wednesday 25 March to Friday 3 April 2020**. The same date will also see the suspension of work in the warehouse, and the consequent halt to the provision of spare parts. All customer services that can be carried out **remotely will remain in operation**, as will **commercial activities, consultancy, administration** and the buying department.

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Kaitek Flash Battery was founded in 2012 and had a turnover of 14 million euros in 2019, with 52 employees. The company designs and manufactures lithium batteries for industrial machinery and electric vehicles, which are supplied to partners with medium production levels and a high degree of customisation. Press info: [press@flashbattery.tech](mailto:press@flashbattery.tech), tel. +39 0522 906035.



Kaitek srl - via Enrico Fermi, 29 - 42049 Calerno Sant'Ilario d'Enza (RE)



P.IVA 02686640356



[info@flashbattery.tech](mailto:info@flashbattery.tech)



[www.flashbattery.tech](http://www.flashbattery.tech)



+39 0522 906035