

Press release 2/2024

## UNIONCAMERE, VENICE ROVIGO CHAMBER OF COMMERCE AND ASSOCAMERESTERO: FLASH BATTERY WINS THE PREMIO IMPRESA AMBIENTE

Sustainability, saving energy and respect for the environment: these are the criteria – as set out by the UN for its 2030 agenda goals – which won Flash Battery the eleventh edition of the Premio Impresa Ambiente (Environmental Business Award), the most important recognition given to Italian and foreign businesses that have focused their goals on process and product sustainability.

This Award, organised by the Venice Rovigo Chamber of Commerce and Unioncamere (together with Assocamerestero for the first time this year), confirmed Flash Battery's place (one of Europe's leading manufacturers of lithium batteries for industrial machines and electric vehicles) among the medium and large-sized companies with the "best product and service for sustainable development".

"We are absolutely delighted with this award", underlined Marco Righi, the CEO and co-founder of the company based in Sant'Ilario d'Enza, "all the more so because it not only rewards our true calling for sustainability, but also our constant investments in research that have led us to create a proprietary technology that clearly stands out among the international players".

The reasons for winning the Premio Impresa Ambiente – collected in Venice by Filippo di Gregorio, Flash Battery's Chief Operating Officer – accordingly highlight that this company from Reggio Emilia "stands out in the energy storage sector with innovative lithium batteries, using cobalt-free lithiumiron-phosphate chemistry, guaranteeing safety, long life and maximum autonomy".

In particular, the Award's panel of judges highlighted that by choosing "Flash Balancing System proprietary technology it constantly monitors that the batteries are working properly, allowing maintenance operations without stopping production"; "This choice", as noted in the reasons for winning the Award, "underlines the commitment to environmental sustainability, while reducing the risk of fires and overheating and promoting longer life-cycles, therefore reducing waste batteries".

Flash Battery was also commended "for the capacity to produce large batteries that meet industrial requirements, guaranteeing reliability without compromising on energy efficiency".

Having ended 2023 with a 54% increase in turnover (rising to €34 million) and 36.7% employment growth (108 employees at the end of December last year), Flash Battery is now preparing for new investment in its sustainability report.

**Flash Battery Srl** 

Via XXV Aprile Ovest, 23/A 42049 Sant'llario d'Enza (RE) - Italy P.IVA 02686640356 Cap. Soc.: 1.000.000 € 1.v.

info@flashbattery.tech

- +39 0522 906035
- www.flashbattery.tech





"Supported by the Group Reporting Initiative", concluded Mr Righi, "we want to let the markets and, at the same time, the local community know about the impacts of our work in terms of human resources, sustainability, the environment and safety".

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## About us

Flash Battery produces lithium batteries for industrial machinery and electric vehicles.

Since 2012, the year in which Flash Battery was founded, the company has designed and produced more than 20,000 lithium batteries, created more than 650 different custom models and installed over 350 MWh in various industrial machinery and electric vehicle applications.

Flash Battery batteries, which are in use in 54 different countries around the world, are automatically monitored on a daily basis by our proprietary Flash Data Center remote control system.

Flash Battery was born out of the passion for electronics and technology of two young men, Marco Righi (CEO) and Alan Pastorelli (CTO), who had expertise in lithium batteries and automotive systems.

Our mission is to supply lithium batteries to builders of industrial machinery and electric vehicles who have moderate production volumes and a strong need for customisation.

To learn more, visit: www.flashbattery.tech

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